



THE KING'S COLLEGE
NEW YORK CITY

EXECUTIVE PROFILE

EXECUTIVE DIRECTOR, HIGHER EDUCATION

THE KING'S COLLEGE, OPERATIONS

TKC Operations Inc. (TKCO), a subsidiary of Primacorp Ventures Inc., in collaboration with The King's College, seeks a dynamic Christian leader with global student rotation experience to lead TKC Global Rotation.

The King's College is a Christian liberal arts college based in New York City's Financial District. Primacorp Ventures Inc. has formed a strategic alliance with TKC to expand TKC's ground operations into both online admissions and to take TKC's highly sought-after programs into a global trajectory. The Executive Director will report to Primacorp's Senior Vice President & Managing Director and the Office of the Chairman. The Executive Director will be a vital member of the executive team and play an integral role in the overall development, operations, and strategic planning of TKC Global Rotation. Responsible for providing leadership and direction, the Executive Director will act as a trusted leader within the executive team and ensure the successful launch of the TKC Global Rotation operation and the subsequent expansion of that operation to achieve goals as they relate to a world-class Christian student experience while maximizing growth and profitability. The Executive Director must be a business-savvy and influential leader with a diverse business mindset who possesses the requisite technical, commercial, and operational expertise to safeguard and optimize the organization. The candidate shall be responsible to assist in recruiting key individuals to drive the successful expansion of this unique opportunity. The ideal candidate must have experience in student recruitment and be a highly results-oriented, driven, entrepreneurial and business-minded senior leader accustomed to a dynamic and growing organization with operations across Canada and the US, as well as being a dynamic Christian leader who thrives on building relationships.

GENERAL

With a primary focus on changing lives through education, service, and care, Primacorp Ventures Inc. (Primacorp), a diversified international operating & investment company, is Canada's largest independent provider of private post-secondary education. With annual enrollments averaging over 15,000, students are allowed to train and become productive members of our global community through market-driven, career-training programs in the fields of business, art and design, healthcare, teaching education, technology, legal studies, and skilled trades. Established in 1995, Primacorp also invests in and manages businesses in healthcare and seniors' homes, commercial real estate and self-storage facilities in both Canada and the United States. Most recently, Primacorp has continued to grow and expand into education, service, and care businesses and, under the direction of its founder Dr. Peter Chung, is involved with many global humanitarian initiatives.

Real Estate

Through its subsidiary, Schej Realty, Primacorp owns and manages a portfolio of commercial real estate of over one million square feet spread throughout major markets in Canada. Primacorp also owns and operates a self-storage facility in Canada.

Healthcare

Providing affordable, independent and assisted-living services, Amenida Seniors' Communities allow seniors to enjoy their golden years in a comfortable and accommodating facility that respects and celebrates cultural diversity. For over 20 years, Amenida's first award-winning seniors' home in Newton (Surrey), BC, has specialized in providing services that recognize and fulfill the unique needs of Korean seniors, including home-style Korean cuisine, traditional dancing and games, and bilingual staff. However, Amenida strives to meet the needs of seniors from all cultural backgrounds. Amenida has since expanded to Alberta and has plans to

add between 20 – 40 new Amenida Senior Communities in Western Canada and the US Pacific Northwest.

Education

Primacorp is responsible for graduating nearly 15,000 learners from its campuses through online course delivery every year, enabling more skilled professionals to enter the workforce and contribute to more substantial and mutually beneficial communities. Offering a wide range of educational programs, including online education, students can pursue practical training in art and design, business, healthcare, teaching education, technology, legal studies, and skilled trades in one of 40 campuses across Canada. Close to 200 market-driven curriculums taught by industry-experienced instructors offer small class sizes, flexible schedules, and career placement services so that students can find employment upon graduation. Primacorp has operating agreements with universities in Canada and the USA for students who wish to complete bachelor's or master's degree studies.

Social Impact

At Primacorp, corporate social responsibility is part of the organization's DNA. Its vision is to create a ripple effect of well-being in the communities where its employees and students live, work, and study. Part of its mission is to enrich the communities in which it operates by forming strategic partnerships and meaningful "give back" programs in education, healthcare, and employment.

Technology

Primacorp runs several high-tech businesses focused on new and emerging technology through its Technology division. For example, PrimaChain, a block chain company, mines cryptocurrency and is involved with block chain technology. Primacorp is currently working with Open Source University in Bulgaria to offer certification to students within its Education division. Dozens of courses will be available to help students train for this emerging field. Beta testing for document management and filing through block chain technology is also happening at the campus level, as are many other exciting initiatives.

TKC Global Rotation Program

Designed to expand perspectives and global outlook, develop international skills, and impact worldviews, the TKC Global Rotation Program allows for students to travel and learn from around the world. Students in the Politics, Philosophy & Economics (PP&E) and Business Management (BM) programs will enroll their first year in New York City, where they will take core courses in-person. Once becoming active members of The King's College community, students will rotate to global cities every academic year. Courses will then become virtual and facilitated by a staff member. Students will continue to be in community and engaged in global service work and cultural exploration opportunities.

DR. PETER CHUNG, FOUNDER OF PRIMACORP

Dr. Peter Chung has built a diverse portfolio with education, real estate, healthcare, and social enterprise businesses, a true visionary, entrepreneur, philanthropist, and diplomat. With an Honorary Doctorate in Education from Belhaven University and an Honorary Doctorate of Human Letters (for his contributions to human welfare and humanitarian work), Dr. Chung and his wife, Dr. Stephanie Chung, are devoted to supporting charitable organizations and causes that are dear to them and their family. In 2017, Dr. Chung was appointed Honorary Consul of Myanmar to represent Myanmar's diplomatic affairs in Vancouver. He is also the former Honorary Consul of Paraguay. In addition, Dr. Chung holds a bachelor's degree in Math and Computer Science from University of California, Los Angeles.

For additional information on Primacorp Ventures Inc., please visit www.primacorpventures.com.

POSITION OVERVIEW

The successful candidate will collaborate with and make recommendations to the senior management team and lead the development and implementation of initiatives for the organization that are sustainable, innovative, and allow TKC Global Rotation to be highly successful.

SPECIFIC RESPONSIBILITIES

- Working with the Senior Vice President & Managing Director, Primacorp Ventures Inc., to develop and successfully launch a new global higher education program referred to as The King's College Global Rotation
- Recruit senior leaders to support the initial launch and expansion of the program
- Facilitate the successful implementation of partnership opportunities
- Ability to strategize, define, and implement program goals
- Manage and drive the strategic plan for TKC Global Rotation, focused on building future leaders
- Provide ongoing coaching, training, and education to rotation managers with a focus on scaling up
- Ensure the program continually runs at maximum profitability
- Create a positive and motivating atmosphere with growth opportunities for employees in the company

THE CANDIDATE MUST BE PREPARED TO:

- Acknowledge that the College is based on Biblical views; the successful candidate must also be able to affirm the College's Statement of Faith and hold personal beliefs
- Travel to Vancouver, BC, at least once every six months to report and engage with the Executive Officers and other senior team members of Primacorp
- Travel to support the launch and ongoing operation (as required) of both TKC Global Rotation and new campuses for TKC
- Travel as necessary to support the strategic expansion of the company with other highereducation institutions' leadership
- Provide technical guidance to team members
- Act with integrity, honesty, sincerity, and transparency in all dealings
- Mentor, motivate, guide, and support all team members to contribute fully to the realization of the strategic goals and objectives

EDUCATION AND EXPERIENCE

- At least 7+ years' experience in senior management
- A deep understanding of business financials
- A strong 'goal orientation' — driven by a desire to improve, grow and exceed targets and expectations
- Resilience — i.e., the ability to remain calm under pressure and respond quickly to new challenges
- Proven track record of successfully implementing/supporting a global rotation program
- Strong leadership skills and decision-making/taking abilities
- Strong problem-solving skills – i.e., the ability to find practical solutions to complex problems (accounting for all potential outcomes)
- Great attitude/enthusiasm with the ability to create motivation among employees
- Innovative and entrepreneurial
- Belief in the importance of teamwork and the ability to effectively interact with and support clients
- Strong and effective communication skills
- Demonstrated experience as a senior officer of a business with operations in the professional, finance, or services sectors
- Master's recommended, doctorate preferred. The following areas of study beneficial, but experience considered regardless: business administration; commerce and finance; organizational management; higher education administration; international programs/global studies.

PERSONAL CHARACTERISTICS

- A strategic thinker who can play the role of navigator for the owner, who is the pilot.
- Intelligent, thorough, diligent, prudent, positive, and well-organized
- Entrepreneurial and ambitious
- Confident and self-assured; able to handle a range of projects and issues concurrently.
- Sets priorities effectively and manages time well
- Strong interpersonal skills: a team player who can (and does) build lasting relationships.
- A high level of personal and organizational integrity
- An innovator – proven ability to identify, evaluate and develop new ideas, with a plan to implement and monitor results
- Possesses the ability to set clear and deliverable goals and objectives
- Patient with discernment and good judgment